









The 'Metaphor in End-of-Life Care' project: data, questions and methods

Veronika Koller and Jane Demmen (Lancaster University)

Metaphor in End-of -Life Care Project (ESRC grant ES/J007927/1)

Structure of this presentation



- Background to the project
- Assumptions and research questions
- Why metaphor?
- Data
- Methods: Qualitative and quantitative analysis

Background to the project



- Hospice movement in the UK since the 1960s.
- 2008: first End of Life Care Strategy for England and Wales published by the Department of Health.
- 2009: the UK's National Council for Palliative Care creates the 'Dying Matters' coalition: it aims 'to promote public awareness of dying, death and bereavement'.
- 2012-13: controversy around the 'Liverpool Care Pathway'.
- 2013: the European Association for Palliative Care (EAPC) launches 'The Prague Charter', which 'urg[es] governments to relieve suffering and recognize palliative care as a human right.'

Assumptions and research questions



- The way in which the experience of end-of-life care is talked about can shed light on people's views, needs, challenges, and emotions, as well as identify areas with a potential for increased anxiety and/or misunderstanding.
- How do members of different stakeholders groups (health professionals, patients and informal carers) use metaphor to talk about their experiences, attitudes and expectations of end-of-life care (e.g. terminal illness, palliative treatment. preparations for dying)?
- What does the use of metaphor by these stakeholder groups suggest about the experiences and needs of the members of these groups and their mutual relationships?

Why metaphor?



- Metaphor involves talking, and potentially thinking, about one thing in terms of another. The two 'things' are different but some form similarity can be perceived between them. For example:
 - 'I am fast becoming a chemo <u>veteran</u>'
 (from a patient writing an online forum post in our data)
- Metaphors are often used to communicate about experiences that are subjective, complex and sensitive, including emotions, illness, life and death.



- Metaphors occur frequently in language, and are often conventionalised: e.g. 'a long <u>battle</u> against cancer'.
- Different metaphors 'frame' the topic in different ways: e.g. having cancer as a 'battle' or a 'journey'.

You have a lot to dig in and fight for and I know you can and will. Dust yourself down and prepare for the battle girl

So sorry to hear what your partner is going through. MM [Malignant melanoma] is a hard <u>road</u> to <u>travel</u> both physically and mentally.

Data: the MELC corpus



1.5 million words; 90,000 manual sample

	Patients		Carers	Healthcare professionals		Total
Semi-structured interviews	100,8	359	81,564	89,9	943	272,366
			90,000			
Online forum posts	500,1	L34	500,256	253,	168	1,253,558
Total	600,993		581,820	343,111		1,525,924

Interview data



- 16 interviews with senior healthcare professionals working in hospices or hospital-based palliative care (for this project, 2012).
- 29 interviews with terminally ill patients, in their homes or hospice day care settings (for the Ethnicity and Cancer Care project carried out by Sheila Payne & colleagues, 2006-2008).
- 17 interviews with unpaid family carers, in the carers' homes and by telephone (for the evaluation of the Help the Hospices Major Grants Programme for Carers of those who are terminally ill, carried out by Sheila Payne & colleagues, 2005-2009).

Online forum data



- Patient and carer data mass-downloaded from a publicly accessible online cancer support forum, then relevant data around end-of-life care extracted manually for inclusion.
- Criteria for inclusion:
 - participants self-identify as being terminally ill
 - participants self-identify as caring for someone who is now terminally ill, or has recently died following terminal illness.
- Professional data mass-downloaded from a publicly accessible online forum for medical professionals, then relevant data around end-of-life care extracted manually.
- Supplemented with posts on end-of-life care from UK doctors' blogs, and online comments from medical professionals on *British* Medical Journal articles addressing end-of-life/palliative care.

Manual analysis of 90,000-word data sample: LANCASTER UNIVERSITY identifying and grouping metaphors



there's that phrase that people die as they've lived. And for some people their life is a struggle or a battle or a series of conflicts that never quite resolve, and I suppose it's logical to say if their life's been like that, why would their death be any different? Erm so they are the deaths that I think that are psychologically difficult where somebody where somebody not only doesn't want to address it, cos people can die OK not having addressed it and be OK. But it's where they've not addressed it but actually there's a lot of fear in the background or a lot of battling in the background. And so

Computer-aided analysis of the whole dataset



Lexical concordances: searching for a specific word

:="239"> Anthony Chemo can be a powerful the key to the armoury so I may choose a terday. These things happen. My secret ir. I think it 's a genuinely effective mean free to buy an AK47 or an automatic

weapon weapon weapon weapon

which can halt or slow down the progress and load the magic bullet to dispatch wi is keeping the ultra sound at the hospit against what we have : a good laugh is s at the store of one 's choice . It grate

Computer-aided analysis of the whole dataset



Semantic concordances: searching for words belonging to a particular area of meaning

. I 've been in palaces and	battlefields	and I 've got so many medals
omy but still get occasional	shooting	pains on the site of my surge
know when . I am a walking	time bomb	, so I have added this blog
n this whole thing is such a	mine field	and for someone like me , who
those , feeling a bit more	armed	with responses- still trying
superate ! Maybe that 's the	rebel	popping out in me still!

Computer-aided analysis of the whole dataset



Parts-of-Speech concordances: searching for grammatical categories

```
and yet the family clearly were
                                   n't
                                               coping to look after the patient
                                               able to have those conversations
now them properly erm so we were
                                   n't
 those conversations and we were
                                   n't
                                               able to really establish what his
g is the family felt that we had
                                   n't
                                               done the best and so that was rea
e felt you know I suppose it was
                                               necessarily a bad death cos we fe
                                   n't
ll we could for him but we could
                                   n't
                                               make do make it right for the fam
cases where people erm people do
                                               have a good death and I think oft
                                   n't
hrashing around erm it just does
                                               feel under control . I suppose th
                                   n't
```



Any questions?

References



eMargin (2011-2013) Developed by Matt Gee & Andrew Kehoe. Research and Development Unit for English Studies, Birmingham City University. http://emargin.bcu.ac.uk/

Rayson, P. (2008) From key words to key semantic domains. *International Journal of Corpus Linguistics*. 13(4), 519-549. http://ucrel.lancs.ac.uk/wmatrix/